ARCHIE SERIES
16128
YOU'D BETTER COME WITH US!
COME? WHERE?
TO THE STATION HOUSE?
20¢
APPROVED BY THE COMICS CODE AUTHORITY
NOV
210
Jughead
JUGHEAD, I TOLD YOU TO EAT LEFTOVERS FOR SUPPER!
I AM! LEFTOVER PIE--- LEFTOVER PUDDING--- LEFTOVER FRUITCAKE---
MILK
ICE CREAM
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CHARLES ATLAS, World's No. 1 Body Builder, says:

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MY SECRET BUILDS MUSCLES FAST!

Just 15 minutes each day in the privacy of your room is all it takes to make your chest and shoulder muscles swell so big they almost split your coat seams . . . turn your fists into sledge-hammers . . . build mighty legs that never tire! Mail coupon today for my famous book showing how "Dynamic-Tension" can give *you* a Body by Atlas. Charles Atlas, Dept.15B 115 E. 23 St., New York, N. Y. 10010.

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If you act now, in addition to my complete course, you will also get these five valuable cutting courses.
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WRESTLING
FEATS OF STRENGTH
HAND BALANCING

DO YOU WANT...

...THEN MAIL THIS *NOW!*

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- ☐ MORE MUSCLE —BIGGER CHEST
- ☐ BIG ARM MUSCLES
- ☐ BROAD BACK & SHOULDERS
- ☐ TIRELESS LEGS
- ☐ MORE WEIGHT
- ☐ MAGNETIC PERSONALITY

CHARLES ATLAS
Dept. 15B 115 E. 23 St., N.Y., N.Y. 10010

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CHARLES ATLAS ON TV

THE INSULT THAT MADE A MAN OUT OF 'MAC'

HEY! QUIT KICKING THAT SAND IN OUR FACES!
THAT MAN IS THE WORST NUISANCE ON THE BEACH
LISTEN HERE, I'D SMASH YOUR FACE — ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY
THE BIG BULLY! I'LL GET EVEN SOME DAY
I'M DON'T LET IT BOTHER YOU, LITTLE BOY!
SHUCKS IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY, ALL RIGHT! I'LL GAMBLE A STAMP AND GET THE FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!
THERE'S THAT BIG STIFF AGAIN, SHOWING OFF IN FRONT OF GRACE AND THE CROWD. WELL IT'S MY TURN . . . THIS TIME!
WHAM! — NOW IT'S YOUR TURN TO DRY UP AND BLOW AWAY!
OH, NO! YOU ARE A REAL MAN AFTER ALL!

TM & © 2008 ADCHTE

Jughead
SPRINT STINT
EITHER I NEED AN EYE CHECKUP OR THAT WAS JUGHEAD RUNNING AT A MILE A MINUTE CLIP!
IT WAS JUGHEAD!
HE'S IN TRAINING TO AVOID BIG ETHEL!
ATTENTION! NEXT MONDAY IS GIRL'S DAY... ON THAT DAY THE GIRLS OF RIVERDALE WILL GIVE THE BOYS A 5 MINUTE HEAD START. ANY BOY CAUGHT BY A GIRL IS OBLIGED TO BE HER DATE FOR A WEEK.

JUGHEAD, No. 210, Nov., 1972. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20c. Copyright © 1972 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

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NOT BAD! A MILE IN FOUR AND A HALF MINUTES!
AND NOW FOR A CHECK UP ON MY HIDING PLACES!
HI, LOVER BOY!
ETHEL! HOW DID YOU FIND ME?
ARE YOU KIDDIN'? I KNOW EVERY ONE OF YOUR HIDING PLACES!
SO GIVE UP TRYING TO AVOID ME ON "GIRL'S DAY!"
NEVER!
NEVER! DO YOU HEAR ME? NEVER!
NEVER!
2

TM & © 2008 ARCHIE

I'LL CHECK OUT THAT CAVE! SHE'LL NEVER THINK OF LOOKING THERE!
AAAGH!
YOU'LL NEVER ESCAPE ME, LOVER BOY!
I'M AFRAID SHE'S RIGHT!
YOU BETTER RESIGN YOURSELF TO BEING CAUGHT!
NOW REMEMBER, BOYS, THE GIRLS HAVE UNTIL SUNDOWN TO CATCH YOU!
BANG!
3

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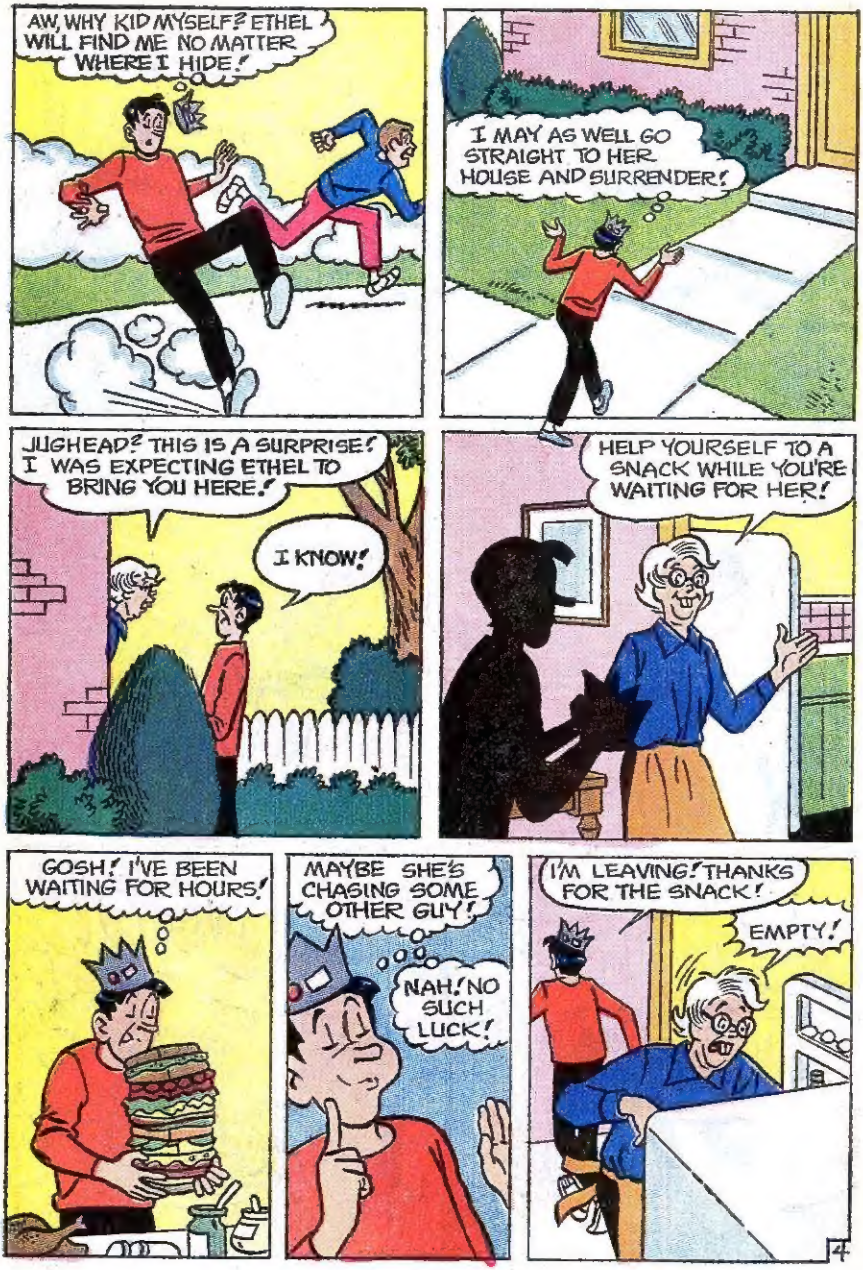
AW, WHY KID MYSELF? ETHEL WILL FIND ME NO MATTER WHERE I HIDE!
I MAY AS WELL GO STRAIGHT TO HER HOUSE AND SURRENDER!
JUGHEAD? THIS IS A SURPRISE! I WAS EXPECTING ETHEL TO BRING YOU HERE!
I KNOW!
HELP YOURSELF TO A SNACK WHILE YOU'RE WAITING FOR HER!
GOSH! I'VE BEEN WAITING FOR HOURS!
MAYBE SHE'S CHASING SOME OTHER GUY!
NAH! NO SUCH LUCK!
I'M LEAVING! THANKS FOR THE SNACK!
EMPTY!
4

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(SNIFF) I LOOKED ALL OVER.. BUT NO JUGHEAD! WHERE'D HE GO?
JUGHEAD! WHAT ARE YOU DOING HERE?
I RESIGNED MYSELF TO MY FATE!
YOU MEAN YOU SURRENDER? YOU'RE ALL MINE?
YEAH!
EEEYAHOOO!
BOOM!
HOLD IT! YOU ALMOST HAD ME! THAT CANNON SHOT MEANS THE RACE IS OVER! YOU LOSE!
BETTER LUCK NEXT YEAR, ETHEL! TOODLE-OO!
END

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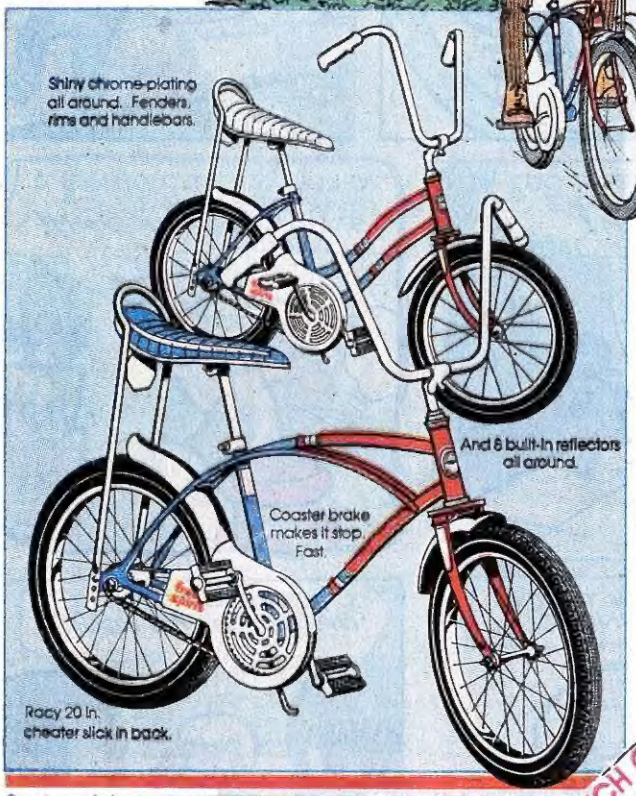
The new Free Spirit.™
It looks like it's moving even when it's standing still.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house of the Ted Williams brand

free spirit

*So many people want a Free Spirit, we temporarily may not have the model you want.

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Please send me a Free Spirit patch for my jacket.

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Address Style

City Zip

Mail coupon to: Sears, Roebuck and Co., Dept. AC-16, 925 S. Homan Ave., Chicago, Illinois 60607
Offer expires Jan. 31, 1973

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LI'L JINX
WHERE WEAR?
BOY! IS MY DADDY COMPLAINING?
ABOUT WHAT, GIGI?
HE SAYS I WEAR OUT A PAIR OF JEANS IN A MONTH!
WELL, MY DADDY SAYS I WEAR OUT A PAIR OF SNEAKERS IN A DAY!!
HA! YOU THINK THAT IS SOMETHING?
I WEAR OUT MY DADDY IN AN HOUR!
END

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REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

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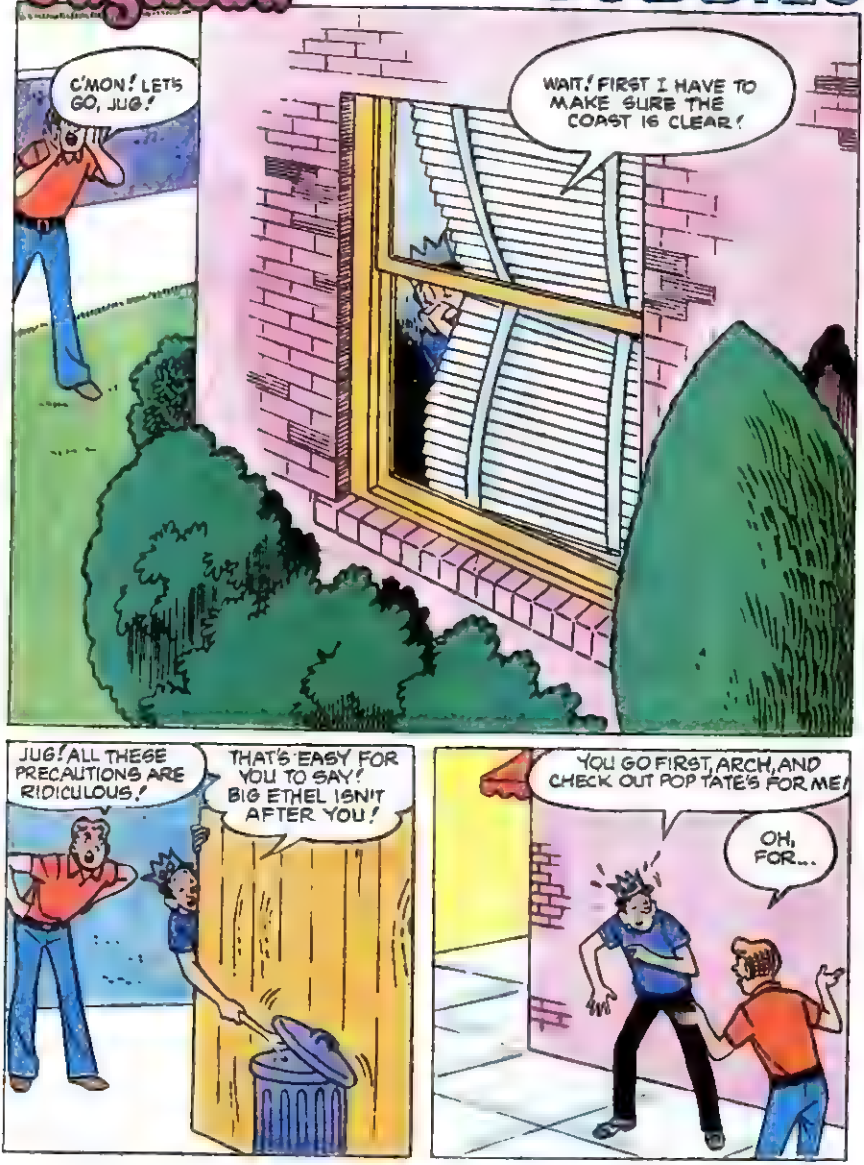
Jughead STRANGE BUDDIES


C'MON! LET'S GO, JUG!
WAIT! FIRST I HAVE TO MAKE SURE THE COAST IS CLEAR!
JUG! ALL THESE PRECAUTIONS ARE RIDICULOUS!
THAT'S EASY FOR YOU TO SAY! BIG ETHEL ISN'T AFTER YOU!
YOU GO FIRST, ARCH, AND CHECK OUT POP TATE'S FOR ME!
OH, FOR...

TM & © 2008 ARCHIE

OKAY, JUG! IT'S SAFE! THERE'S NO ONE HERE BUT POP AND THE NEW SODA JERK!
WHAT A RELIEF! NOW I CAN RELAX AND ENJOY MY HAMBURGER!
I'LL HAVE A DOUBLE BURGER!
MAKE THAT TWO!
YOU SHOULDN'T LET BIG ETHEL SPOOK YOU LIKE THAT!
I CAN'T HELP IT! I GET INDIGESTION IF I RUN INTO HER BEFORE I EAT!
HERE'S YOUR DOUBLE BURGER, LOVER BOY!
BIG ETHEL!
YAAGH!

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HOW COULD POP TATE DO THAT TO ME? THE ONLY PLACE IN TOWN TO GET A DECENT BURGER AND HE GOES AND HIRES ETHEL! NOW I CAN'T GO BACK THERE!
OR CAN I? I JUST GOT A GREAT IDEA!
WHAT IS IT?
WAIT FOR ME! I'LL BE RIGHT BACK!
WHAT A CHARACTER THAT MIXED UP BUDDY OF MINE IS!
SAY, SON! WHAT TIME IS IT?
SORRY! I'M NOT WEARING MY WATCH!
THAT'S OKAY, ARCH! IF I FOOLED YOU, I CAN FOOL ETHEL!
3

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TWO OF YOUR CHOICEST BURGERS!
YES, SIR!
TWO CHOICE BURGERS!
HEH, HEH! GOOD! WE FOOLED HER!
THIS IS FOR YOU, ARCHIE!
AND THIS IS FOR YOU, LOVER BOY!
SHE'S GOT ME WHERE SHE WANTS ME! MY SUMMER IS GONNA BE RUINED!
YOU'RE NOT THE ONLY ONE WITH PROBLEMS! LOOK AT ETHEL! SHE'S CRYING!

TM & © 2008 ARCHIE

WHAT'S WRONG, ETHEL?
MY SUMMER SCHOOL TEACHER JUST TOLD ME I'M FAILING ALGEBRA!
SHE'S WILLING TO TUTOR ME PRIVATELY, BUT I WON'T HAVE TIME FOR LESSONS UNLESS I GIVE UP MY JOB HERE!
AND JUST WHEN I HAD JUGHEAD IN THE PALM OF MY HAND!
YAHOO
I'M FREE!
ARCH, YOU'LL NEVER GUESS WHO JUST BECAME MY "BEST FRIEND" AFTER YOU?
WHO?
ALGEBRA!
ALGEBRA
SMACK!
END

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the TERRIFIC TEN
SATURDAY MORNING, AND ADAM AND EVY ARE TALKING OVER WHAT TO DO....
DON'T LOOK NOW, EVY, BUT SOMETHING FUNNY'S HAPPENING TO OUR TV SET!
AHHA! IT'S THE PINK PANTHER! AND HE WANTS US TO COME WITH HIM!
WOW! IT'S A WHOLE NEW WORLD!
NEVER FEAR- UNDERDOG IS HERE!
COME MEET THE TERRIFIC TEN NBC'S GREAT NEW SATURDAY MORNING LINE-UP!
ADAM! LOOK WHO IT IS!
WE'RE ALL ON NBC THIS FALL— ALONG WITH A BUNCH OF FAR-OUT, BRAND NEW SHOWS!
THE JETSONS! AMERICA'S FIRST FAMILY OF SPACE!
LOOK OUT!
WE'RE THE HOUNDCATS! FASTEST GUNS IN THE WEST! WE RIDE IN A BUTTE! WE'RE SHORT ON GUTS!
BUT WE'LL MAKE YOU LAUGH HARDER THAN YOU EVER LAUGHED BEFORE!
WE'RE THE ROMAN HOLIDAYS!
WHEN IN ANCIENT ROME THIS FALL, LOOK US UP!
ET TU, BRUTUS?
ME, TOO!
WHO ARE YOU?

TM & © 2008 ARCHIE

A BUNCH OF ROMANS?
WHAT'S WRONG WITH A GOOD AMERICAN FAMILY?
BUT AIN'T IT — THAT'S US! THE BARKLEYS!
WE'LL BE HERE ON SATURDAYS, TOO!
LOOKS LIKE THE 21ST CENTURY!
IT IS! IT'S SEALAB 2020
TRUE-TO-SCIENCE ADVENTURE IN THE MOST AMAZING ENVIRONMENT OF THEM ALL!
ADAM, WHO INVENTED CATSUP?
DO I GET A CHOICE?
YOU GET THREE CHOICES ON RUNAROUND, STARRING PAUL WINCHELL AND ME, JERRY MAHONEY!
PRIZES, SUPERPRIZES — IT'S THE WILDEST NEW GAME SHOW ON TV!
ABSOLUTELY! WE'RE GOING AROUND THE WORLD IN EIGHTY DAYS THIS FALL...
GOING SOMEWHERE?
PITTSBURGH TO PARIS, BOMBAY TO BATON ROUGE. A RACE AND A CHASE IN EVERY SINGLE PLACE!
LOOKS LIKE KIDS ARE THE STARS HERE!
RIGHT! ON TALKING WITH A GIANT. KIDS RAP WITH A DIFFERENT FAMOUS GUEST EACH WEEK ON EVERYTHING FROM DREAMS TO SPACE TRAVEL!
WOW! THEY REALLY ARE THE TERRIFIC TEN!
THREE GREAT FAVORITES ... SEVEN BRAND NEW SHOWS!
EVERY SATURDAY MORNING!
STARTING SEPTEMBER 9!
WATCH UNDERDOG, THE JETSONS, PINK PANTHER, THE HOUNDCATS, ROMAN HOLIDAYS, THE BARKLEYS, SEALAB 2020, RUNAROUND, TALKING WITH A GIANT, AROUND THE WORLD IN EIGHTY DAYS... ALL ON NBC!
CHECK YOUR NEWSPAPER FOR CHANNEL NUMBER!

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021

JUGHEAD NO. 210 NOV. MEMBERSHIP — TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
MICHAEL CHIN
4 Lydia Drive
Kingston 8, Jamaica,
West Indies

Dear Archie,

I am writing about two events that took place in Jamaica. They were a football match between two different houses from the same school and a track meet. The football match was between "Bogle" and "Gordon". I am the captain of the Bogle team. The first match was played on April 15th. It was very exciting to watch. In the first half the score was 2-0. We played very hard, but couldn't score any goals. By the end of the first half, we still couldn't score anything. We also had to bring in a reserve player because one of our defenders was injured. At the start of the second half we started out good by getting a lot of chances to make a goal. After the first fifteen minutes of the game the other team scored two more points. With two more points we finished off the game with a score of 4-2. We may not have won, but at least we did score something.

The next event was track which I watched at our National Arena. This place is used for all the sports events that take place. This running event was between four schools. Each competitor ran very hard for his school. It was very exciting listening to the schools cheering on their players. The school that won worked very hard for their prize.

I hope you found my report on these two sports events very interesting to read about.

2nd PRIZE — $3.00

REPORTER
ROBIN PRIES
125 North Silver Lake Avenue
Michigan City, Indiana 46360

Dear Archie.

During the last week of February I went for a week's vacation with my mother and my brother, Davey. We rented a cabin up north. We left in the morning and it took three hours to get up there. When we got there we unpacked and I went out with my inflatable tube. The water was rough so it was lots of fun. Afterwards we went to look at a nearby provincial park. We also went to Douglas Point where there is a nuclear power station. There were tours there, but we arrived too late to go on any. When we got back we went swimming for a couple of hours. The next day the weather was bad so we decided to go to Tobermory. Tobermory is a town at the tip of the Bruce Peninsula which divides Georgian Bay and Lake Huron. Along the way we stopped at some caves. With all the other stops we made it took us a long time to get back to Tobermory. The following day we went to a place called Sauble Beach. The beach was three miles long. We went swimming and walked around.

The next day we drove to Midland. There was a reproduction of a fort that was once used by missionaries there. We also went to a shrine dedicated to the missionaries. There was also a church and some statues there.

We went home the next day, but I will never forget the good time we had.

TM & © 2008 ARCHIE

3rd PRIZE — $2.00

REPORTER
DEE CARTER
Rt. 2 Box 692
Bassett, Va. 24055

Dear Archie,

I would like to tell you about my trip to a 4-H Camp. We rode a bus up to Smith Mountain Lake. The counselors all met us there. We all took a bunk bed and began to make it up. After that we chose our classes for the week. The second day there we found out that you had to get up early in the morning, get dressed and get in line outside to go in for breakfast. After each meal we had 10 to 15 minutes in which we could write letters, play Ping-Pong, sleep or do whatever we wanted to do. I spent most of my time writing letters and playing Ping-Pong.

Each day of the week we all had a lot of fun. They have a nurse down there in case you get hurt or sick. My friend and I went down just to meet the nurse and she thought we were sick. Finally we got it all straightened out and she turned out to be very nice.

This year I am going to make sure that I go back to camp. It is really a lot of fun!

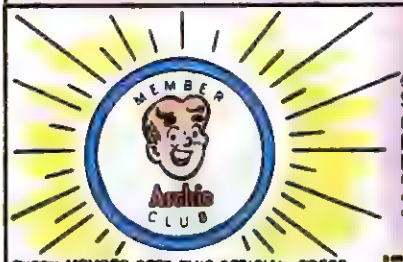
4th PRIZE — $1.00

REPORTER
MEREDITH BRAXTON
103 E. Elm Street
Greenwich, Conn.

Dear Archie,

On this spring vacation my family went to Williamsburg, Virginia. We camped at Fair Oaks Family Campgrounds, just four miles west of Williamsburg. My sister and I went together. We toured such places as the Governor's Palace, Capitol, Powder Magazine, Public Gaol (jail), Wehterburn's Tavern, Raleigh Tavern, and the James Geddy House. My favorite was the Governor's Palace. In back of the palace there were magnificent gardens with a maze of holly bushes. There were also 17 craft shops including the Apothecary, and the Harnessmaker. On Tuesday night there was a militia exhibition and cannons and muskets were shot off.

I learned a lot about American History while I was thoroughly enjoying myself



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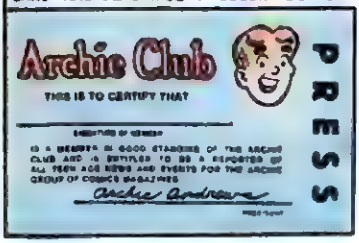

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(PLEASE PRINT PLAINLY)

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CITY _____ STATE _____ ZIP CODE _____

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Jughead

THE SCENE OF THE CRIME

CLOSED TODAY
CHO
SHOPPE
THAT'S FUNNY! POP TATE SAID THE CHOKLIT SHOPPE WOULD BE CLOSED TODAY, YET THE DOOR IS OPEN!
THE LOCK'S BEEN JIMMED! AND SOMEONE'S INSIDE!
HEY, POPS! YOU IN THERE?
CHEEZIT, ROCKO! LET'S SPLIT!

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HEY! WHAT'RE YOU GUYS DOING HERE? WHAT'S GOING ON?
QUICK, ROCKO! THE BACK DOOR!
COME BACK!
I WONDER WHAT THEY EXPECTED TO GET HERE! THEY DON'T SEEM TO HAVE DONE ANY DAMAGE EXCEPT FOR THE BROKEN FRONT DOOR LOCK!

TM & © 2008 ARCHIE

I'D BETTER CALL POP TATE AND LET HIM KNOW WHAT HAPPENED! BUT WHAT'S HIS PHONE NUMBER?
MAYBE IT'S IN HERE!
OKAY! HOLD IT RIGHT THERE! DON'T MOVE!
BOY! AM I GLAD TO SEE YOU! I JUST CHASED TWO GUYS OUT OF HERE WHO'D BROKE IN! THEY GOT OUT THROUGH THE BACK DOOR!
BOB, GET ON THE CAR RADIO AND SEE IF YOU CAN TRACK DOWN THE OWNER OF THE STORE! I'LL TAKE CARE OF HIM!
NOW, WHAT'S YOUR NAME AND WHAT ARE YOU DOING HERE?
MY NAME IS JUGHEAD FORSYTHE P. JONES TO BE EXACT!
CONTINUED

TM & © 2008 ARCHIE

Doctor develops home treatment that

RINSES AWAY BLACKHEADS
HELPS DRY UP ACNE PIMPLES

In 15 Minutes or Your Money Back!

Queen Helene Mint Julep Masque 15 Minute Treatment Must Show Immediate Improvement or — YOUR MONEY BACK!

A New York Doctor, working with a cosmetic laboratory, has developed a simple home treatment that rinses away blackheads in a matter of minutes. It was demonstrated recently on five teen age girls and three boys.

The results were breath-taking. Blackheads were rinsed away. In fact, many could be seen on the cloth used to wash off the Masque. But that was just the beginning! Acne-pimples were greatly reduced after one application, enlarged pores reduced and rough, complexions became cleaner, clearer and smoother looking. These results certainly indicate why teen agers are now saying "this is one product that really works" and why mothers of teen agers have endorsed it.

The Masque Cream Treatment is indeed a remarkable discovery not only for clear, healthy skins but also for the self-conscious spotted skin and large pores.

Actually a daily routine of this treatment is hardly more than a few minutes but simply raises the mask of dirt, blackheads and waste which clog pores immediately. When you wipe your face you can see that blackheads and other impurities "lifted" actually come off on your towel. And your skin feels clean . . . really clean . . . refreshed, smooth like velvet!

Start Now Improve Your Complexion

Don't take a back seat or be a wall flower because of bad skin. If you want to get your full share of fun and parties . . . clear up your complexion and let Mint Julep Masque "Lead the Way"! You certainly owe it to yourself to try a single fifteen minute home treatment to convince yourself that this new Queen Helene masque cream can work wonders for you.

Anyone Can Use It

If you suffer the agony of teen age blackheads, acne-pimples and rough, unsightly complexions, give yourself this home treatment at our risk. Apply this magnificent Mint Julep Cream and within 2 or 3 minutes an absorbing agent, called Argirelite, dries and turns this cream into a mask-like substance. Now watch the fascinating, blackheads, loosening peeling away and you can feel your complexion . . .

Attention! MOTHERS of Teen-Agers

Queen Helene Mint Julep Masque is a MUST for you, too! It will help tighten sagging skin on face and throat, relax tired face muscles and stimulate a fresher, clearer, more youthful complexion. Try a medicated Mint Julep Masque Treatment YOURSELF. You'll be delighted with the skin toning experience and more alive feeling that comes with every treatment.

Queen Helene Mint Masque is only $3.00 for the 6oz jar, enough for over 3 months of daily home treatments. Buy it today! Start using it immediately! Prove it to yourself at our risk for a full month, if at any time during the month, you are not completely satisfied — you return the unused portion and you will get back every penny you paid for it.

MAIL AN ORDER COUPON TODAY

SEAGATE SALES CORP. DEPT 16634
1044 Northern Blvd., Roslyn, N.Y. 11576

Send me the Queen Helene Mint Julep Masque as indicated on guarantee of satisfaction or money back.

- ☐ 6-oz. jar enough for 3 months $3.00
- ☐ SPECIAL! Two (2) jars $5.00. Limited time.
- ☐ Money enclosed, send postpaid.

NAME
Please Print
ADDRESS
CITY
STATE ZIP

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...JUMPED OVER THE FENCE AND GOT AWAY BEFORE I COULD STOP THEM! THAT'S WHAT HAPPENED!
JUGHEAD! YOU DIDN'T BREAK IN HERE, DID YOU?
HONEST, POPS! IT WASN'T ME! IT WAS A COUPLE OF GUYS FROM BROOME STREET. ONE OF THEM, A GUY NAMED ROCKO, WAS WEARING A TEE SHIRT WITH A PEACE SYMBOL!
WOULD YOU CHECK AND SEE IF ANYTHING IS MISSING, MR. TATE?
MY PETTY CASH STRONG BOX WITH TWENTY DOLLARS IN IT IS GONE!
AHA!
HEY! DON'T LOOK AT ME LIKE THAT! I DIDN'T TAKE IT!
YOU'D BETTER COME WITH US!
COME? WHERE?
TO THE STATION HOUSE!
P. D.
4

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B-BUT I DIDN'T TAKE ANYTHING! I'M INNOCENT!
NO ONE'S ACCUSING YOU, SON! WE JUST WANT YOU TO ANSWER A FEW QUESTIONS!
HEY, POPS! WHY'D THE POLICE JUST TAKE JUGHEAD AWAY?
SOMEONE BURGLARIZED THE CHOKLIT SHOPPE...
AND WHEN THE POLICE GOT HERE THEY FOUND JUGHEAD GOING THROUGH THE DRAWERS BEHIND THE COUNTER!
JUGHEAD? A THIEF?!? NEVER!
POPS, YOU KNOW JUG WOULD NEVER DO ANYTHING LIKE THAT!
I AGREE WITH YOU... BUT MY STRONG BOX WITH TWENTY DOLLARS IS MISSING!
CONTINUED
5

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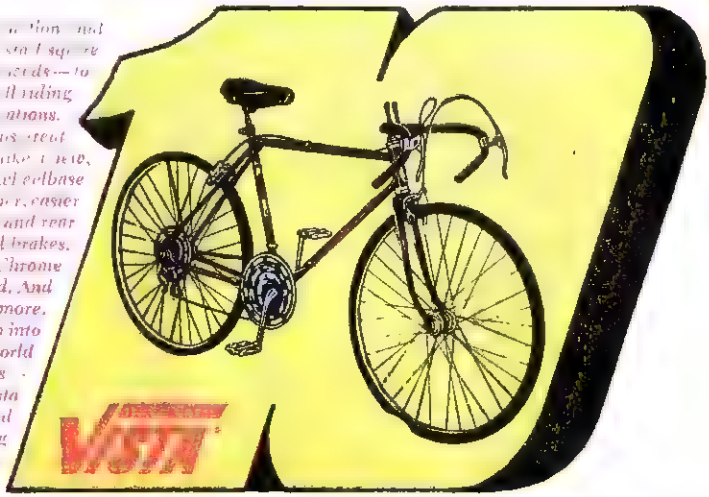
10 Times More Action!

Come [illegible] and [illegible] 10 speeds—to cover all riding situations. Plus great features like 1 inch, 700C tires, wheelbase or shorter, easier turns. Front and rear center pull brakes. Chrome chain guard. And much more. So step up into the exciting world of road racers with the Vista Esquire. And start getting 10 times more action!



See over 50 models in all makes and sizes at your VISTA dealer or write for free, full color catalog: N.I.D.A., Box 655, Minneapolis, Minn. 55440.

100 LITTLE DOLLS ALL FOR $1.50

Don't shake your head in disbelief! This is TRUE! For only 1½ CENTS EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1.50—1½ CENTS EACH!

Baby Dolls—Nurse Dolls—Dancing Dolls
Costume Dolls—Ballerina Dolls—Mexican Dolls
Indian Dolls—Clown Dolls—Cowboy Dolls
Bride Dolls—Groom Dolls—and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in fabulous cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—100 exquisite little dolls—in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelieveable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.50 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 50 Dolls are made of. Are they paper dolls or rag dolls? No, they ask. NEITHER. Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER expensively modeled in true dimensional Height, Width, Depth! Every doll has come out of an individual mold, manufactured out of high impact styrene to resist breakage and is life-like in its proportions. They are truly delightful dolls with durable vinyl clothes for each

PLEASE ADD 50¢ FOR POSTAGE AND HANDLING PER SET

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 879, 160 Amherst Street
East Orange, New Jersey 07019

Gentlemen,

I can't wait to see if these dolls are all you say they are. Enclosed please find $..... ... ... In check ☐ money order ☐ cash ☐ for .... set of 100 DOLLS each at $1.50 plus 50c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.

(Sorry, No C.O.D.)

Name.....

Address.....

City ..... Zone..... State .....

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I DON'T CARE WHAT WAS MISSING, I'LL TAKE AN OATH JUGHEAD ISN'T THE GUILTY PARTY!
WHAT CAN I TELL YOU, ARCHIE? HE WAS THE ONLY ONE HERE WHEN THE POLICE ARRIVED! I FEEL AS BADLY AS YOU!
HE SAID THAT HE SAW SOMEBODY IN THE PLACE AND WHEN HE WENT IN THEY RAN OUT THE BACK DOOR!... A COUPLE OF TOUGHS FROM BROOME STREET!
WELL IF THAT'S WHAT HE SAID THAT'S WHAT I BELIEVE!
ME TOO!
HE ALSO SAID ONE OF THEM, A DARK HAIRED TOUGH LOOKING GUY, NAMED ROCKO WORE A TEE SHIRT WITH A PEACE SYMBOL ON IT!
A TOUGH LOOKING DARK HAIRED GUY NAMED ROCKO AND WEARING A TEE SHIRT WITH A PEACE SYMBOL!
HE SHOULDN'T BE TOO HARD TO FIND! I'M GOING DOWN TO BROOME STREET AND LOOK AROUND!

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ARCHIE, THAT'S A ROUGH NEIGHBORHOOD! YOU BETTER LET THE POLICE HANDLE THIS!
MY BUDDY'S IN TROUBLE AND I'VE GOT TO HELP HIM! THAT'S WHAT FRIENDS ARE FOR!
BUT YOU MAY GET HURT! I'M SCARED!
WELL I'M NOT! IT'S THE LEAST I CAN DO FOR JUGHEAD!
HEY KID! DO YOU KNOW A GUY NAMED ROCKO?
YEAH! YOU'LL FIND HIM DOWN AT THE PLAYGROUND!

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ROCKO, HOW COME I ONLY GOT SEVEN BUCKS?
THAT'S EASY, STUPID!
CAUSE I'M THE GUY WHAT BROKE IN AND GRABBED THE LOOT! YOU JUST CAME ALONG FOR KICKS!
AND THAT'S WHAT YOU'RE GOING TO TELL THE POLICE!
WHO'S THIS DODO?
SOME CREEP WHO SOUNDS LIKE HE'S TIRED OF LIVING!
COME ON! YOU'RE GOING WITH ME AND CLEAR MY BUDDY!
HUH?
HOW YOU GOING TO CLEAR ANYBODY WHEN YA CAN'T SEE...CREEPO?
WHAM
8

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I GOT 'IM, ROCKO! WORK 'IM OVER!
HEY! LET GO!
HE WILL, BIG MOUTH! AS SOON AS I'M FINISHED WITH YA!
POW!
HE AIN'T TALKIN' SO BIG NOW!
LET'S GO!
HOLD IT! YOU GUYS AREN'T GOIN' ANYWHERE BUT TO THE POLICE STATION!
HUH?
LEGGO!

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D-UH- THERE'S THE POLICE, BETTY! THEY'LL TAKE CARE OF THESE CREEPS!
ARCHIE, ARE YOU ALL RIGHT? I COULDN'T LET YOU COME HERE ALONE SO I BROUGHT MOOSE!
I WAS NEVER SO GLAD TO SEE HIM!
AND SO..
...SO TO SHOW MY APPRECIATION I WANT YOU ALL TO BE MY GUESTS! ORDER ANYTHING!
THAT'LL BE SIX TWENTY-FIVE, JUG!
GEE, POPS, I SEEM TO BE OUT OF MONEY!
BUT I THINK ALL THE TROUBLE I GOT INTO BY TRYING TO PROTECT YOUR STORE IS WORTH THE PRICE OF THE TAB! CONSIDER IT A REWARD!
I THINK I'VE JUST BEEN ROBBED **AGAIN**!
END

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SSP
SUPER SONIC POWER
THE NEWEST SSP MODELS HOT OFF THE KENNER LINE!
G.T. COUPE ™
8" LONG. STYLED AFTER SUPER SPORTS CARS. HAS RUBBER-LIKE BUMPER, MEGAPHONE TYPE DUAL EXHAUSTS, WRAP-AROUND WIND SHIELD. A WINNER!
THE HOWL OF POWER... SOUNDS LIKE REAL RACERS!
RRRR-RRR
A SONIC SOUND MODEL
NOW! 24 SSP CARS...
EACH COMES WITH T-STICK! WORLD'S FASTEST BIG RACERS! COLLECT 'EM! RACE 'EM!
BLUE MONDAY ™
8¼" LONG DRAGSTER. HAS BICYCLE TYPE FRONT WHEELS, A MASSIVE CHROME ENGINE, RACING SLICKS AND RUBBER-LIKE BUMPER! BUILT TO GO!
WHIRRR-RRRRR
PULL
ERRRRRR
READY TO RACE... NO BATTERIES! NO TRACK!
GYRO-POWERED!
FLAIR PAIR ™
8½" LONG. TWIN COCKPITS, FUTURISTIC STYLING, FEATURES AERODYNAMIC TAIL FINS, RUBBER-LIKE NOSE CONE. BUILT FOR SPEED!
Kenner

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DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

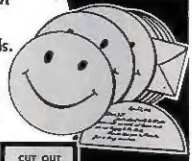
for selling only 100 boxes of our new Lustre Elegance Christmas Card box assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today —and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE album of personalized Christmas Cards. No experience necessary.

NEW! LUSTRE ELEGANCE CHRISTMAS ASST. 20 deluxe cards Excitingly different

NEW! SAFARI SET! ALL OCCASION ASSORTMENT 10 heart-warming large cards of unusual appeal. So adorable.

NEW! CHRISTMAS ALL AROUND ASSORTMENT 18 beautiful large round holiday cards

NEW! SUNNY SMILES-IN-THE-ROUND STATIONERY 24 large round sheets 24 blue envelopes



FREE 80-PAGE FULL COLOR CATALOG OF 400 CARD AND GIFT ITEMS

FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY. SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150–$250–$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

GUARANTEED BY PARENTS' MAGAZINE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW ▸ No Stamp Necessary

FREE ALBUM PERSONALIZED CHRISTMAS CARDS

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

— Cut Along Dotted Line —

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. B-36
White Plains, New York 10606

BUREAU OF BEVIS INDUSTRIES

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Lustre Elegance Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 80-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Mr.
Mrs.
Miss

PLEASE PRINT

Address _____ Apt. No. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606
Dept. B-36

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HERE THEY COME!

RIP-SNORTIN' 3-WHEELED SIZZLERS-POWERED RACING MACHINES

called:

CHOPCYCLES™

There's never been anything like these babies before! Authentically styled! Fully detailed! With gleaming chromed engines. Big fat traction-grabbin' slicks. Power-charged like SIZZLERS® Cars. Send 'em flying! Around a FAT TRACK®...or across the floor.

Start your collection with

THE RIP RIDER™ SET:

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1 CHOPCYCLE Chopper plus 1 GOOSE PUMP™... the new portable power unit! From Mattel!

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